



ESSENTIALS OF BANKING

VIRTUAL SERIES



JULY 21, 2022
AUGUST 11, 2022
SEPTEMBER 8 & 29, 2022

LEARN THE INS AND OUTS OF BANKING PRINCIPLES AND OPERATIONS.

BENEFITS

- Establish a strong foundational knowledge of banking
- Expand banking skills and knowledge in a focused learning environment
- Interact and network with other bankers
- Understand the variety of banking career opportunities
- Improve cross functional contributions and performance
- and much, much more!

SESSION 1: OVERVIEW OF BANKING

- Evolution of Banking
- The Federal Reserve as the Central Bank of the United States (FED)
- U.S. State and Federal Financial Institution Regulatory Agencies
- Banking and its Regulation

SESSION 2: BUSINESS OPERATIONS AND MANAGEMENT

- Types of Financial Institutions
- Bank Leadership
- Banking Business Operations and Responsibilities
- Compliance Management Fundamentals
- Bank Examinations
- Key Products and Services

SESSION 3: CREDIT AND THE BANKING BUSINESS

- Key Credit Products and Services
- Lending Process
- Banking Business
- Financial Statements
- Bank Performance Metrics
- The Annual Report
- Bank Performance Reporting

SESSION 4: SAFEGUARDING, SERVICE, AND GROWTH

- Ethics in a Sound Banking System
- Corporate Governance
- Security Regulations
- AML/BSA and Safeguarding the Bank
- The Customer Experience
- Growing the Bank

WHEN

July 21, 2022
10:00 a.m. - 3:00 p.m.

August 11, 2022
10:00 a.m. - 3:00 p.m.

September 8, 2022
10:00 a.m. - 3:00 p.m.

September 29, 2022
10:00 a.m. - 3:00 p.m.

WHERE

Comfort of your desk or anywhere with an internet connection.

WHO SHOULD ATTEND

New bank employees, bank veterans who are looking to deepen their banking knowledge, and all bank staff with up to five years' experience in the industry

NOTE

It is recommended that participants attend all four sessions to receive an entire overview of banking; however, each session's material stands alone.



About the Instructor



Christie Drexler is the Senior Consultant and Facilitator for Performance Solutions, Inc. Christie has over 26 years of experience in the financial industry for community, regional and national banks.

REGISTRATION FEES

ABA Members:

Early Registration Price: \$1,020; After June 13: \$1,170
Individual Session: \$255; After June 13: \$292.50

Non-Members:

Early Registration Price: \$2,040; After June 13: \$2,340
Individual Session: \$510; After June 13: \$585

CANCELLATION

Full registration fees will be refunded if a cancellation is received before June 28. No refunds will be given for cancellations made after June 28. All cancellations must be submitted in written format prior to the event.

VIRTUAL LIVE FORMAT

Attendees will need Internet access and a standard web browser to join this video and web conferencing. They will receive an email with a link to join the virtual meeting, handouts, and any additional information a few days before each event.

You do not need your own Zoom account. You will use the link, meeting ID and password we provide.

- You can log in on a desktop computer, laptop or download the Zoom app on your smart device.
Internet access
Audio on computer or a phone line

ESSENTIALS OF BANKING SERIES

JULY 21, AUGUST 11, SEPTEMBER 8 & 29

Please select which session(s) you will be attending:

- Full Series, July 21, August 11, September 8, September 29

Bank/Company Name Phone

Registrant Name Title E-mail

Registrant Name Title E-mail

Address City State Zip

Registration Contact Phone E-mail

PAYMENT INFORMATION

- Charge my: Mastercard, Visa, American Express, Discover

Account Number

Name on Card

Expiration Date CSC Number

(3-digit security code on back of your card)

If you would prefer to give us your credit card information over the phone, please call the ABA Professional Development Department at (501) 376-3741. Please do not email credit card information.

Note: Non-Members must pay with credit card or check prior to the event.

Email: kami.coleman@arkbankers.org

Fax: (501) 376-9243

Mail: Check Payable to: Arkansas Bankers Association Professional Development Department 1220 West Third Street Little Rock, AR 72201

ABA USE ONLY:

Registered: _____

Amount: _____

Received: _____