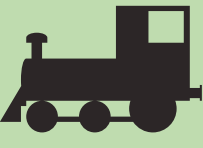



# MEGA

Arkansas Bankers Association Mega Conference

JAN 31 - FEB 1, 2022

Learn more at [www.arkbankers.org/mega](http://www.arkbankers.org/mega)

		SIX EDUCATION TRACKS		GRAND PRIZE GIVEAWAY		
TRADE SHOW	LATEST NEWS & TECH		LITTLE ROCK		MEET YOUR PEERS	PANEL DISCUSSION



LET'S GO

WE'VE GATHERED THE LEADERS IN BANKING ACROSS SIX TRACKS, IN ONE SPOT, FOR YOUR CONVENIENCE.

- THE LATEST BANKING NEWS AND TECH
- THE OPPORTUNITY TO MEET YOUR PEERS FROM ACROSS THE STATE
- THE LARGEST BANKING EXPO IN ARKANSAS

MEET, LEARN, & GROW AT THE 2022 MEGA CONFERENCE

by choosing education tracks that cover lending, security, technology, and trust. agricultural banking, bank management,

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 <<Company>>  
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 <<City>>, <<State Province>> <<Zip>>

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 1220 West Third Street  
 Little Rock, Arkansas 72201

## LUNCH & LEARN WITH KEYNOTE SPEAKERS

### DE&I PANEL

MONDAY, JANUARY 31 • 12:00 – 1:30 PM

What does a diverse, equitable and inclusive workplace in Arkansas look like? Are you interested in learning and implementing DE&I practices in your bank? Join us for this panel discussion with leaders across Arkansas to discuss this important initiative in the workplace today.



DEI PANEL

**REV. CORY ANDERSON**  
 Chief Innovation Officer,  
 The Winthrop  
 Rockefeller Foundation

**J.W. BLUE**  
 Executive Director of  
 Diversity, Equity, and Inclusion,  
 University of Arkansas at Fort Smith

**GREGORY W. FESS**  
 President & CEO,  
 Univision Arkansas



**JEFF PEDEN**  
 Culture DOCS

### CONSISTENTLY DELIVER AN INCREDIBLE CUSTOMER EXPERIENCE!

TUESDAY, FEBRUARY 1 • 11:45 AM – 12:45 PM

Customers are the reason we exist, and the source of our revenue. What is important to them and how can we successfully give them what they want every day? What do our team members need to know and focus on when working with our customers, so they leave with a great story about us to tell their friends and business associates?

## THANK YOU TO OUR SPONSORS

# ABA TRADE SHOW

FIND THE PRODUCTS AND SERVICES YOUR BANK NEEDS

## EXHIBITORS TO EXPLORE:

- Arkansas Capital Corporation
- BancCard
- BHG
- BKD, LLP
- Celero Commerce
- Confluent Strategies
- Data Driven Partners
- DD&F Consulting Group
- Federal Protection, Inc.
- FNBB Insurance Agency
- Haberfeld
- HC3
- HT Mobile Apps
- IntraFi Network
- JMARK
- Johanson Group
- Kasasa
- Lee&Mason Financial Services
- NetGain Technologies
- NFP
- Profit Resources
- Ritter Communications
- SBS Cyber Security
- SHAZAM
- SPARK
- Telecomp
- UFS
- WolfPAC
- Works24

## SOCIAL MEDIA CHALLENGE



We know you're going to make some great new contacts in the industry. We'd love to follow along. Arkansas Bankers Association is on Twitter, Instagram, and Facebook as @ArkBankers. Tag us and use #ABAMega.

# MEGA SCHEDULE

## MONDAY, JANUARY 31, 2022

- 8:30 AM** Breakfast/Registration
- 9:30 AM** Concurrent Sessions (Ag Banking, Bank Management, & Security)
- 12:00 PM** Lunch: Sponsored by SHAZAM and Featuring DE&I Panel
- 1:45 PM** Concurrent Sessions (Ag Banking, Bank Management, & Security)
- 5:15 - 6:30 PM** Grand Prize Giveaway: Sponsored by FNBBIA & Reception

## TUESDAY, FEBRUARY 1, 2022

- 7:00 AM** Breakfast/Registration
- 8:00 AM** Concurrent Sessions (Trust, Lending, & Technology)
- 11:30 AM** Lunch: Featuring Jeff Peden, Culture DOCS
- 1:00 PM** Concurrent Sessions (Trust, Lending, & Technology)
- 3:15 PM** Grand Prize Giveaway: Sponsored by FNBBIA & Adjourn

## SIX TRACKS

### AGRICULTURAL BANKING MONDAY, JANUARY 31

- 9:30 A.M.** Agricultural Lending  
Seth Hampton, Quattlebaum, Grooms & Tull PLLC
- 10:45 A.M.** Agricultural Policy Update from Washington, D.C.  
Ed Efmann, American Bankers Association
- 1:45 P.M.** Succession Planning for Family Farms  
Trav Baxter, Mitchell Williams Law Firm
- 3:00 P.M.** Financing on the Farm  
Chris McNulty & Lance Miller, Mitchell Williams Law Firm
- 4:15 P.M.** All About Arkansas Row Crops  
Keith Glover, Producers Rice Mill, Inc.

### BANK MANAGEMENT MONDAY, JANUARY 31

- 9:30 A.M.** What is Your Bank's Core Operating System?  
Jeff Peden, Culture DOCS
- 10:45 A.M.** Managing Climate Change Risk Within the ERM Program  
Randy Marsicano, Wolf & Company, P.C.
- 11:15 A.M.** Bank M&A: Competitive Considerations  
Madeline O. McElhanon & Robert T. Smith, Friday, Eldredge & Clark LLP
- 1:45 P.M.** A Survey of Competition in Deposits and Payments  
Trent Fleming, Trent Fleming Consulting
- 3:00 P.M.** M & A: The "Small" Stuff Adds Up!  
Amy Pierce, Bank Strategic Solutions
- 4:15 P.M.** Executive and Director Compensation Trends and Best Practices  
Matt Brei, Blanchard Consulting Group

### SECURITY MONDAY, JANUARY 31

- 9:30 A.M.** Active Shooter: The Warning Signs  
Barry Thompson, Thompson Consulting Group, LLC
- 10:45 A.M.** Cyber Risks, Ransomware, and Regulations  
Paul Benda, American Bankers Association
- 1:45 P.M.** Peer Discussion: What Keeps You Up at Night?  
Barry Thompson, Thompson Consulting Group, LLC
- 3:00 P.M.** Skimming, Scammers, and Security  
Mike Burke, SHAZAM
- 4:15 P.M.** Security Considerations During a Pandemic  
Mike Burke, SHAZAM

### TRUST TUESDAY, FEBRUARY 1

- 8:00 A.M.** Topic TBD  
Speaker TBD
- 9:15 A.M.** Review of Recent Interesting Fiduciary Cases and Overview of Trustee's Legal Fees  
Dan Young, Rose Law Firm
- 10:30 A.M.** Life Settlements: Legal and Ethical Responsibility  
Jamie Mendelson, Ashar Group
- 1:00 P.M.** Trust Department Issues  
Tim Grooms, Jeb Joyce, Scott Lar and Cliff McKinney, Quattlebaum, Grooms & Tull PLLC
- 2:15 P.M.** Financial Exploitation of the Elderly – Recent Developments in Arkansas Law (Act 1015 of 2021)  
Steve Wade, Simmons Bank

### LENDING TUESDAY, FEBRUARY 1

- 8:00 A.M.** Loan Provisions in a Post-COVID World  
Barry Johnson, SettlePou
- 9:15 A.M.** CECL Update – What We've Learned So Far  
Meagan Clark & Kathryn Mous, BKD, LLP
- 10:30 A.M.** Competing for Loans and Winning with Swaps  
Dolf Roell, B&F Capital Markets, a Stifel company
- 1:00 P.M.** Cross-Collateralization and Legislative/Case Law Update  
Justin T. Allen, Wright Lindsey Jennings  
Bradley A. Chambliss, Farmers & Merchants Bank
- 2:15 P.M.** Consumer Lending in a COVID-19 Environment  
Arlo Washington, People Trust Community Loan Fund

### TECHNOLOGY TUESDAY, FEBRUARY 1

- 8:00 A.M.** Cryptocurrency: Friend or Foe?  
Ted Clouser, PCA Technology Solutions
- 9:15 A.M.** Emerging Consumer Technologies: Shaping the Digital Expectations of Tomorrow's Bank Customers  
Jack Vonder Heide, Technology Briefing Centers, Inc.
- 10:30 A.M.** Building High-Touch into High-Tech  
Kyle Floyd, DD&F Consulting Group
- 1:00 P.M.** Do Banks Have the Freedom to Build Their Dream Bank?  
Booshan Rengachari, Finzly
- 2:15 P.M.** Elevating Your Fraud Prevention Strategies  
Ryan Dutton, SHAZAM

## HOW TO PLAY (REGISTRATION)

**ONLINE:** [www.arkbankers.org/mega.aspx](http://www.arkbankers.org/mega.aspx)  
**PHONE:** 501.376.3741

### PRICING

Registration fees include admission to sessions, reception, conference meal functions, and the Trade Show.

### REGISTRATION FEES

Register by **Monday, January 3** to receive early registration pricing.

	BANKERS/MEMBERS		NON-MEMBERS	
	Early	After Jan. 3	Early	After Jan. 3
<b>ONE DAY</b>	\$340	\$390	\$680	\$780
<b>TWO DAYS</b>	\$600	\$650	\$1,200	\$1,300
<b>LUNCH &amp; PANEL DISCUSSION ONLY</b>	\$100	\$125	\$200	\$250

Discounts are available for blocks of five and ten registrations. All individuals must register at the same time. Please call Peggy at (501) 376-3741 for more information.

**Block of five (5) one-day registrations:** \$1,375  
**Block of ten (10) one-day registrations:** \$2,750

## LODGING: LITTLE ROCK MARRIOTT DOWNTOWN

3 Statehouse Plaza, Little Rock, Arkansas 72201

**ROOM RATE:** \$173 per night, plus applicable taxes

**CUTOFF:** Saturday, January 8, 2022

**PHONE:** 1-877-759-6290 **ONLINE:** <https://tinyurl.com/yckwdmad>

Please reference the Arkansas Bankers Association Mega Conference when making your reservation. The attendee is responsible for room payment, including taxes and expenses. All cancellations must be made 48 hours prior to the scheduled arrival date.

### COVID-19 POLICY

By registering for this conference, attendee acknowledges the highly contagious nature of COVID-19 and voluntarily assumes the risk of exposure or infection by attending the Mega Conference, and that such exposure or infection may result in personal injury, illness, disability, and/or death to attendee. Attendee agrees to comply with all COVID-related procedures that may be implemented by the ABA and the Little Rock Marriott. Attendee may be removed from the Little Rock Marriott for failure to follow these procedures. Attendee understands that the risk of becoming exposed to or infected by COVID-19 at the Mega Conference may result from the actions, omissions, or negligence of others who may attend the event or their families, colleagues, or others with whom they may have contact. Attendee understands and agrees that this release includes any claims based on the actions, omissions, or negligence of the ABA, its employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation in the Mega Conference. Accordingly, I voluntarily agree to assume all of the foregoing risks and accept sole responsibility for both myself and any guest that I bring with me as to any expense, loss, or liability related to contracting the virus while attending an event hosted by the ABA. This waiver and release of liability form shall be governed by and construed under the laws of the State of Arkansas, without regard to its choice of law principals.

### CANCELLATIONS, REFUND & SUBSTITUTION POLICY

Full registration fees will be refunded if a cancellation is received before January 17. There will be a \$50 fee for cancellations made after January 17. Substitutions are welcome and encouraged. All cancellations and substitutions must be submitted in written format prior to the event. ABA reserves exclusive right to modify, postpone/reschedule or cancel programs for any reason, including but not limited to emergencies and inclement weather. If there is an event cancellation, every attempt will be made to reschedule, and registration fees will be applied to the rescheduled event date. Any travel, lodging or incidental expenses incurred related to a cancelled event cannot be refunded under any circumstances. If a cancelled event cannot be rescheduled, ABA will determine an equitable basis for the refund of a portion or all of the registration fees, after due consideration of circumstances and expenditures.

### CONSENT TO USE OF PHOTOGRAPHIC IMAGES

From time to time at ABA events, the ABA may take photographs of participants, attendees, and guests for marketing use. By attending an ABA event, you are consenting to the ABA taking and using your, and your guests', photograph and name without compensation. Any photographs taken will be the sole property of the ABA.

### SPECIAL ACCOMMODATIONS/DIETARY REQUESTS

We want all of our participants to enjoy the events comfortably. If you require special accommodations to attend, please contact Kami at 501.376.3741 or [kami.coleman@arkbankers.org](mailto:kami.coleman@arkbankers.org) with your request.

